

meet our customers

We Serve Our Customers with Excellence, Humbly and with a Servant's Heart

BetterWorld's Customers: United by a Common Bond to Make the World a Better Place

The collective impact of our customers is staggering. From improving children's lives, to financing the growth of our communities, ensuring fair trade practices, bettering the environment and providing workable "green" alternatives — BetterWorld Telecom helps to make their goals a reality by significantly reducing their communication costs, providing excellent service, and by donating 3% of their payments back to the causes that they fight for every day.

Following is a small sample by category of BetterWorld's Customers:

Non Profit - Social Justice & Community

Obesity Society
Shenandoah Area Agency on Aging
Ella Baker Center for Human Rights
Enterprise Columbia
Five-Star Basketball Camp
Free the Slaves
FREED Center for Independent Living
Meridian Intl Center
National Center For Family Literacy
National Peace Corps Association

www.obesitysociety.org
www.shenandoahaaa.com
www.ellabakercenter.org
www.enterprisecommunity.org
www.five-starbasketball.com
www.freetheslaves.net
www.freed.org
www.meridian.org
www.famlit.org
www.rpcv.org

Non Profit - Environmental Focus

New American Dream
Earth Policy Institute
Greenpeace USA
Chesapeake Bay Foundation
Chesapeake Climate Action Network
Green America
Rainforest Action Network
Worldwatch Institute

www.newdream.org
www.earth-policy.org
www.greenpeace.org
www.cbf.org
www.chesapeakeclimate.org
www.coopamerica.org
www.ran.org
www.worldwatch.org

Political Organization, Services

Cooper & Secrest Associates
Obama Campaign for Change

www.coopersandsecrest.com
www.change.gov

"Greenpeace is dedicated to working with green vendors. It has been great to have our voice and data service supplied by a green company."

"It has been a joy to have a single point of contact to resolve any issue that has arisen. The customer service has been excellent."

PAT KEYES

Facilities Manager, Greenpeace USA
Washington, DC

"I would like to thank BetterWorld for their excellent speed and service."

"They worked with us on a very tight schedule to get us the service we needed. The flexibility they provided allowed us to handle the dynamic problems that we faced."

BUCK HELMKE

IT Director, Barack Obama Campaign for Change 2008 - VA
Arlington, VA

"Switching services was easy and quick, training was excellent. But the best part is the service - which is extremely responsive. We never have to wait but a few minutes for an answer if we have a question or issue that needs to be resolved."

ELIZABETH COLLINS

Director of RLSS Sales, Grants Management Systems

meet our customers

Eco Services

Better World Club
Eco Print
Ecology Works
Green Earth Press

www.betterworldclub.com
www.ecoprint.com
www.ecologyworks.com
www.stuyvesantpress.com

Fair Trade Advocacy, Products

Artisans World Marketplace
Basket Africa
Cafe Campesino
Grounds for Change, Inc
Aid Through Trade
TransFair USA
Fair Trade Federation
Ten Thousand Villages
World of Good

www.artisansworldmarket.com
www.basketafrica.com
www.cafecampesino.com
www.groundsforchange.com
www.aidthroughtrade.com
www.fairtradecertified.org
www.ftf.org
www.tenthousandvillages.com
www.worldofgood.com

Green Building and Management

Amicus Green Building Center
Cassidy & Pinkard Colliers
Thomas Balsley & Associates
Rocks Engineering Inc.
The Element Center

www.amicusgreen.com
www.cassidypinkard.com
www.tbany.com
www.allenandrocks.com
www.elementcenter.org

Green Events

Seven-Star, Inc.
West Coast Green

www.greenfestivals.org
www.westcoastgreen.com

Holistic Healing and Education

Alternative Treatment International, Inc
Omega Institute
Shinnyo-en USA HT
California College of Ayurveda

www.alternative2rehab.com
www.eomega.org
www.shinnyoenusa.net
www.ayurvedacollege.com

Socially Responsible Investing

Aquillian Investments
Benchmark Asset Managers
Criterion Ventures
Trillium Asset Management
Investors Circle
Underdog Ventures, LLC

www.aquillian.com
www.benchmarkam.com
www.criterionventures.com
www.trilliuminvest.com
www.investorscircle.net
www.underdogventures.com

Sustainable Agriculture

Fresh Farm Markets

www.freshfarmmarkets.org

"I am thrilled to work with BetterWorld Telecom. What a refreshing change from the phone companies I have worked with in the past. BetterWorld Telecom is very customer service oriented, immediately responsive to requests, and is competitive on pricing."

"I feel good knowing that our telecom dollars are going to a company that is carbon neutral and doing their part to help the environment."

BARBARA CRAWFORD

IT Administrator
World of Good
Emeryville, CA

"The first thing that comes to mind about BetterWorld is their service. When we make changes to our organization or have question to ask we can call a live person. The fact that they have dedicated representatives is extremely valuable these days. The second plus is that they are an environmentally aware company — you know they care about the same issues you do."

MEL JOHNSON

Executive Director, California
Urban Forests Council

meet our customers

Sustainable and Organic Products

Oke USA	www.okeusa.com
Patagonia	www.patagonia.com
Peace Coffee	www.peacecoffee.com
BetterWorld Books	www.betterworldbooks.com
East Coast Organics	www.eastcoastorganics.com
Ecco Bella	www.eccobella.com
Green Glass	www.greenglass.com
Green Mountain Coffee	www.greenmountaincoffee.com
Guayaki	www.guayaki.com
Honest Tea	www.honesttea.com
Indigenous Designs	www.indigenousdesigns.com
Mom Made Foods, LLC	www.mommadefoods.com
Moonrise Jewelry	www.moonrisejewelry.com
My Village Green	www.myvillagegreen.com
Naturalpath.com	www.naturalpath.com
North Creek Nurseries	www.northcreeknurseries.com
Atayne, LLC	www.atayne.com
Perfect Organics	www.perfectorganics.com
Recycline Inc.	www.recycline.com
Reluminati	www.rewarestore.com
Sambazon	www.sambazon.com
Seventh Generation, Inc.	www.seventhgeneration.com
Small Dog Electronics	www.smalldog.com
Vivavi, Inc.	www.vivavi.com
Whole Foods	www.wholefoods.com
Pharmacopia Organics	www.pharmacopia.net

Sustainable Community Advocacy

Our Community Networks	www.ourcommunity.net
SBNOW	www.sbnow.org
Sustainable North Carolina	www.sustainnc.org
Sustainable South Bronx	www.ssbx.org
White Dog Community Enterprises	www.whitedog.com

Sustainable Consulting, Fundraising

Arabella Advisors	www.arabellaadvisors.com
Sustainability	www.sustainability.com
Mal Warwick & Associates	www.malwarwick.com

Non Profit – Membership, Social Justice and Sustainability

Bus. Alliance for Local Living Economies	www.livingeconomies.org
Social Venture Network	www.svn.org
B Corporation / B Labs	www.bcorp.net

"The best thing about our service is BetterWorld's support and quality – in fact, I never have to think about it! At the same time, I'm confident that we are doing business with a mission-minded company and appreciate the opportunity to give back to Social Venture Network through BetterWorld Telecom."

HAPY MAYER

President, Small Dog Electronics
BetterWorld Social Venture Network Affiliate
Customer

"Better World has certainly delivered on their promise of excellent pricing and customer service and their commitment to social justice goes without saying. And switching is usually difficult, but with BetterWorld it was simple and hassle free. We're delighted!"

DEIRDRE MCDERMOTT

Business Manager - White Dog Café
BetterWorld Greater Philly Sustainable
Business Network Affiliate Member

meet our customers

Sustainable Energy Services

Energy First
Green Mountain Energy

www.energyfirst.com
www.greenmountain.com

Sustainable Finance

Ecologic Development Fund
Grants Management Systems
ew Progressive Coalition, LLC
Investors Circle

www.ecologic.org
www.gmsactg.com
www.newprogressivecoalition.com
www.investorscircle.net

Sustainable Media and Web

Care2 - DC
CSRwire, LLC
Free Range Studios
Ideal Bite
ifPeople
Ode USA LLC
Plenty Magazine
Sustainable Industries
The Rosebud Agency
Witness
YES! Magazine
SustainLane

www.care2.com
www.csrwire.com
www.freerangegraphics.com
www.idealbite.com
www.ifpeople.net
www.odemagazine.com
www.plentymag.com
www.sustainableindustries.com
www.rosebudus.com
www.witness.org
www.yesmagazine.org
www.sustainlane.com

Sustainable Travel Services

Idyll LLC, Untours
Solimar Travel

www.untours.com
www.solimartravel.com

Technology, Environment

CITI Community IT Services
IMC WorldCell
Solena Group

www.citidc.com
www.worldcell.com
www.solenagroup.com

For more information, visit
www.BetterWorldTelecom.com
call 866.567.2273
email wecare@betterworldtelecom.com

"Switching to BetterWorld was quick and painless. We were able to maintain our personalized billing, cut our long distance rates almost exactly in half, and feel good knowing that SEGD benefits as well."

PAM NUGENT

Calori & Vanden-Eynden
BetterWorld SEGD Affiliate Customer

"I'm so impressed with Better World Telecom. A truly socially responsible phone company with excellent customer service! And with 3.9 cents per minute for both my long distance and 800# calls, I'm a happy camper. I feel good about having BetterWorld as my phone company because I know that they are going the extra step for me and the planet."

AMY TODISCO

President - Green Living Now

BetterWorld is proud to be the only telecom carrier in the US to be certified by these leading CSR standards organizations:

