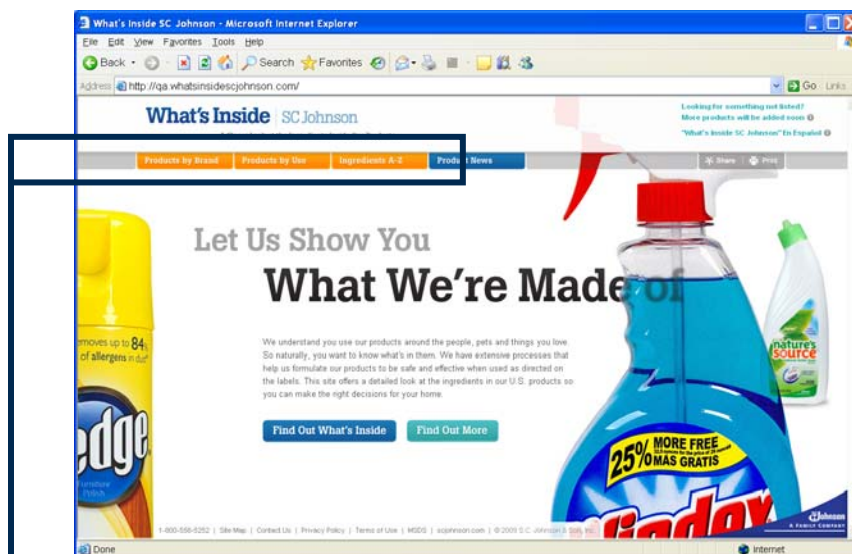


www.whatsinsidescjohnson.com

Introducing www.whatsinsidescjohnson.com Web Site Offers a Closer Look at SC Johnson Product Ingredients

SC Johnson's innovative and expansive new ingredient communication program includes a dedicated web site designed to provide helpful information. Here's a quick tour.



Users can search by brand, by product use or by ingredient.



Ingredients can be viewed using the "Ingredients" tab for simple, consumer-understandable descriptions...



...or the "Ingredient Detail" tab for the chemical names using International Nomenclature of Cosmetic Ingredient terms.

SC Johnson is a family-owned and managed business dedicated to innovative, high-quality products, excellence in the workplace and a long-term commitment to the environment and the communities in which it operates. Based in the USA, the company is one of the world's leading manufacturers of household cleaning products and products for home storage, air care, personal care and insect control. It markets such well-known brands as EDGE®, GLADE®, OFF!®, PLEDGE®, RAID®, SCRUBBING BUBBLES®, SHOUT®, WINDEX® and ZIPLOC® in the U.S. and beyond, with brands marketed outside the U.S. including AUTAN®, BAYGON®, BRISE®, ECHO®, KABIKILLER®, KLEAR®, and MR. MUSCLE®. The 123-year old company, with more than \$8 billion in sales, employs approximately 12,000 people globally and sells products in more than 110 countries. www.scjohnson.com