



journeys  
for  
change



UnLtd\*

INDIA Social Entrepreneurship

# LEARNING journey

NOVEMBER 2009

**Fifteen exceptional leaders...  
Twelve of India's most inspiring  
social entrepreneurs...  
Ten days of interactive learning...  
One opportunity of a lifetime.**

MILLENNIUM  
AWARDS TRUST  
FOUNDED BY THE MILLENNIUM COMMISSION  
FUNDED BY PROCEEDS FROM THE NATIONAL LOTTERY

## About Journeys for Change

Journeys for Change helps exceptional leaders create greater impact in the world. We do this by taking them on interactive expeditions - "learning journeys" - to learn about leadership, innovation and entrepreneurship from some of the world's most inspiring social entrepreneurs.

Building on successful journeys since 2005, the November 2009 journey will immerse participants in a unique 10-day experience in India. This will encompass hands-on site visits, access to some of the country's leading social entrepreneurs, discussion around local and national issues, and personal and group reflection time.

The emphasis is on mutual learning, idea sharing and international collaboration, enabling participants to broaden their vision, challenge their thinking and develop new approaches to make greater impact in their work.

The November 2009 journey will also include participation in the fourth annual International Conference on Social Entrepreneurship in India. Coordinated by UnLtd India, this will bring together 200 practitioners, funders and supporters of social entrepreneurship from India and across the world. The event will be held at the Indian School of Business, one of the world's leading business schools.



### What you can take away from the experience

New insights on innovation, leadership and entrepreneurship

Inspiration and space for personal growth and renewal

Fresh perspectives on your current work

Actionable ideas and new business models

High-value relationships with industry peers and prolific leaders from a broad range of organisations

A unique view into India's culture and a greater understanding of its role as an increasingly powerful global player

**“I can’t speak highly enough of the India Social Entrepreneurship Journey. I saw 21st Century India first-hand; not in the burgeoning shopping malls or apartment blocks, but in the work being done by brilliant social entrepreneurs in awakening this great, slumbering giant. My fellow journey attendees were exceptional people, who have now become close friends. It really was a prodigious experience.”**

**Vinay Nair**

Executive Director, JPMorgan - 2008 participant



## Who should participate?

The journey is tailored to senior leaders in the private, public and civil society sectors across the world.

Participants will be selected on their accomplishments, their potential to contribute to the journey, and on being able to articulate a strong rationale as to how they would use the experience to benefit their work and community.

Past participants have included senior corporate executives, leaders in public sector organisations, policy makers, academics, entrepreneurs and social entrepreneurs.





“The experience was amazing! I see a lot of projects, but never normally get to see the true impact on the community. With the India Learning Journey, we really got to see the back stage: we saw entrepreneurs, we had a chance to meet the beneficiaries and learn the culture. The journey also had profound impact for our organisation. It helped re-focus our social investment strategy, moving from simply writing a cheque to more of a social venture capitalist approach.”

**Kelly Lauber**

Global Director of Strategic Planning, Nike Corporate Responsibility  
- 2007 participant

**Provisional itinerary:**

The journey will run from 19-29 November 2009, as follows:

**PROJECT VISITS:**

**19<sup>th</sup> - 22<sup>nd</sup>  
NOV**

**Kolkata,  
West Bengal**

**23<sup>rd</sup> - 26<sup>th</sup>  
NOV**

**Hyderabad,  
Andhra Pradesh**

**Acumen Fund** ([www.acumenfund.org](http://www.acumenfund.org)) - Acumen Fund is one of the world's leading global social venture funds, with investments that focus on delivering affordable, critical goods and services - like health, water, housing and energy - to vast numbers of poor through innovative, market-oriented approaches.

**Vision Spring** ([www.visionspring.org](http://www.visionspring.org)) - Vision Spring is an international award-winning social enterprise that reduces poverty and generates opportunity through the sale of affordable reading glasses.

**SKS Microfinance** ([www.sksindia.com](http://www.sksindia.com)) - SKS is the fastest growing microfinance organisation in the world. Its CEO, Vikram Akrula, was named as TIME Magazine's Top 100 List of Most Influential People in 2006.

**Future Hope** ([www.futurehope.net](http://www.futurehope.net)) - Future Hope is an award-winning NGO providing home, education medical aid and opportunity to street children in Kolkata.

**Anjali** ([www.anjalimentalhealth.org](http://www.anjalimentalhealth.org)) - Run by Ashoka fellow Ratnaboli Ray, Anjali is one of the most innovative organisations aiming to achieve systemic change in mental health care in India.

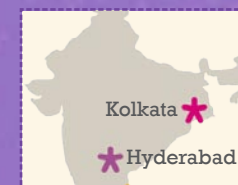
**27<sup>th</sup> - 28<sup>th</sup>  
NOV**

**Hyderabad,  
Andhra Pradesh**

**CONFERENCE:**

The Fourth International Conference on Social Entrepreneurship in India. Coordinated by UnLtd India, this will bring together 200 practitioners, funders and supporters of social entrepreneurship from India and across the world. The conference will be hosted at the Indian School of Business ([www.isb.edu](http://www.isb.edu)), one of the world's leading business schools.

Please note that further visits, talks and activities will be organised in the lead up to the journey. Many of these will also be tailored to the interests of participants.



**“The journey is potentially life changing. It challenged many ideas and assumptions about social enterprise as well as developing countries. The visits were thought provoking and covered a diverse range of projects. In fact, I have proposed that the NHS has a permanent place on future journeys for Chief Executives as a part of their personal development.”**

**Julie Dent**

Former Chief Executive, South West London Strategic Health Authority  
- 2006 participant



**Our partners**

**UnLtd**

UnLtd's mission is to reach out and unleash the energies of people who can transform the way in which they live. We call these people social entrepreneurs.

[www.unltd.org.uk](http://www.unltd.org.uk)

**UnLtd India**

UnLtd India exists to be a home for start-up social entrepreneurs in India. Through providing seed funding and hands-on incubation support, it acts as a launch pad for passionate and entrepreneurial individuals to bring their ideas for a better world into reality.

[www.unltdindia.org](http://www.unltdindia.org)

For further information and costs, and to reserve a place on the journey, please contact

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Learning Journey Assistant

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Places are strictly limited, so we recommend registering your interest early to avoid disappointment. The deadline for applications is **19 August 2009**.

Journeys for Change will be carrying out further Social Entrepreneurship Journeys to India in 2010.

[www.journeysforchange.org](http://www.journeysforchange.org)

