

WELCOME TO

# SUSTAINABILITY 2.0

Sustainability 2.0 is sustainability redefined: smarter, better aligned with market behavior and business imperatives, awake to environmental and social realities, vigorously focused on results, highly collaborative and integrative for maximum efficiency and impact, brilliant in execution.



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# FOCUS

IT STARTS WITH DISCOVERY – ACHIEVING INSIGHT INTO HOW TO OPERATE EFFECTIVELY GIVEN 21<sup>ST</sup> CENTURY BUSINESS REALITIES, SUCH AS GLOBALIZATION, CLIMATE CHANGE AND EVER-GROWING CONSUMER INTEREST IN SUSTAINABLY SOURCED AND PRODUCED GOODS.

Sure, we take care of the fundamentals, but Intertek Sustainability Solutions (ISS) goes the extra mile with its clients to bring environmental and social issues into sharper focus - as this is how major threats as well as opportunities may be discerned.

At ISS, we have a distinct perspective on how CSR/Sustainability gets done. We're a nimble player in the sustainability arena, driven by our passion for solutions that are simultaneously pragmatic and innovative, bringing real-world improvements to company efforts to manage environment and social impact.

ISS is a sustainability "enabler." Our ultimate value for clients has proven to be our ability to operationalize Sustainability 2.0 - to design sustainability solutions for 360° integration; to develop a portfolio of initiatives, platforms and tools that help align social and environmental performance with business imperatives for maximum Return on Sustainability Investment (RSI).



# ALIGN

TODAY'S SUCCESSFUL GLOBAL COMPANY, WHETHER OPERATING IN CENTRALIZED OR DECENTRALIZED FASHION, RECOGNIZES THE NEED FOR EFFECTIVE INTEGRATION OF OPERATIONS AT THE LOCAL LEVEL.

Markets across the globe form an ecosystem of interdependent actors. Different constituencies in various geographic regions require different forms of engagement. The realities of climate change mean that activity in one corner of the globe may have repercussions in another. ISS works with companies to ensure that a company's operations are well aligned with this ecosystem. For example, we're working with the textile industry – fabric mills, global retailers and brands – to reshape the operating environment for purchasing so that social and environmental management, anchored in Sustainability 2.0 technique, actually works in service of enhancing business operating results.





# COLLABORATE

## COMPETITION IS OF COURSE THE LIFEBLOOD OF FREE MARKETS.

In today's global marketplace, so is collaboration. Collaborative alliances within and between public and private sectors, among and across industry segments, is the new name of the game. For ISS, collaboration is one of the most fundamental elements – a key operating principle, in fact – of Sustainability 2.0. Technology has ushered in a new age of connectedness, and therefore it makes sense for companies to take full advantage of this dynamic for improved stakeholder engagement, for more efficient use of resources and for the development of new synergies (“ecosystem” management). ISS takes collaboration to its logical extreme; clients are also partners in the mission to design, build and deploy innovative solutions that drive sustainable business growth and prosperity.





# BREAKTHROUGH

**WHILE THE SHORTEST DISTANCE BETWEEN TWO POINTS IS A STRAIGHT LINE, THE BEST PATH TO A GOAL MAY NOT BE.**

ISS understands that what today's companies seek is an approach to sustainability that is both balanced and powerful – one that manages competing priorities well while yielding both real progress and concrete business results. ISS will determine the environmental and social risks and opportunities that pertain to a given business model, explore a company's specific stakeholder issues or ethical sourcing logistics from multiple angles – all in an effort to devise solutions that are aligned with available resources, needs and priorities.

ISS believes that the heart and soul of Sustainability 2.0 is actionable innovation. That the best thing a company can do for the environment, for its supply chain workforce and especially for itself, is to operate smarter – to anticipate social and environmental risk as the business threats they are and turn them into actionable – and possibly breakthrough – opportunities. The ISS proposition: We will help your company integrate Sustainability 2.0 insights and innovations for significantly enhanced business performance. The new face of sustainability can be your company's face – embedded in its DNA and primed for transformative results like: Improved product quality, greater efficiency and synergy with partners, improved stakeholder relations, and leaner and more ethical supply chain management. Sustainability 2.0 – enabled by Intertek Sustainability Solutions.

# ASSESSMENT



Cost-effective and **materially-relevant sustainability programs** for our clients, including audits and inspections of client and supplier facilities, certifications of compliance with a variety sustainability schemes and standards, such as environmental assessment, supplier impact assessment, as well as training, capacity building, remediation and continuous improvement programs.

# STRATEGY



**Sustainability strategy design** tailored to client needs and utilizing a variety of techniques – such as risk/opportunity profiling, benchmarking, gap analysis and assessment of sustainability reporting and stakeholder engagement efficacy.

# SOLUTIONS



## ONLINE PLATFORMS ENABLED BY INTERTEK SUSTAINABILITY SOLUTIONS

ISS offers various online platforms and “smart tools” that are collectively transforming the way Sustainability ‘gets done.’ In a Sustainability 2.0 world, our approach to managing environmental and social performance hinges on providing clients with the ability to collaborate with partners and stakeholders in assessing and mining of sustainability data, as well as in aligning sustainability as much as possible with market drivers and incentives. Here are some of the solutions ISS has implemented on behalf of its clients:

### CONNECTED SOURCES

#### Connected Sources Ltd.

A web-based ethical supply chain management tool (supported by dedicated expertise) for retailers, brands and manufacturers.



#### Global Security Verification

Provides global importers and their suppliers with systems for responsibly managing supply chain security risk. Benefits include reliable third-party verification and assurance, enterprise-wide risk control (and the cost-savings that accrue from effective risk management).



#### Mill Qualification Program

A new online operating environment for managing sustainable textile procurement, providing retailers and consumer brands with integrated quality and sustainability performance measures—according to accepted industry standards— while giving textile mills new leverage and incentives to be socially and environmentally responsible.



Global Supply Chain Compliance

#### Global Supply Chain Compliance

An online platform for managing compliance risk and continuous improvement. This platform facilitates supplier selection and automates key supply chain relationships.



think green initiative

#### Think Green Initiative

An innovative online supply chain reporting tool that lets suppliers showcase environmental performance while engaging multiple stakeholders globally and across the extended value chain.



China Center for Labor and Environment

#### China Center for Labor and Environment

A knowledge-sharing industry platform aimed at promoting local implementation of CSR and sustainable production methods across China’s supply chain base. The platform empowers manufacturers by connecting them to the information, techniques and resources necessary for improving social and environmental performance.

# BRAINTRUST



ISS convenes CSR/Sustainability forums featuring expert presenters and BrainTrust Sessions that build on ISS Community experience and insight. US and European Ethical Sourcing Forums bring together brands, retailers, suppliers, government agencies, NGOs and sustainability specialists for discussion of current and future trends, “Innovation Labs” and the sharing of best practices.

# REPORTING



## **ISS offers:**

- » Bi-annual issues of Ethical Sourcing Report, which provides detailed analysis of issues and discussions covered in each Ethical Sourcing Forum and beyond.
- » A series of whitepapers and specialized reports on the latest sustainability/CSR issues and innovations.
- » CSR/Sustainability Report development in long or short, digital or print formats.

## SECTORS

Apparel & Textiles

Technology & Electronics

Food & Beverage

Toys

Pharmaceutical

Energy

Telecom

Construction

Financial Services

Petrochemical

## SERVICES

Sustainability Strategy Development

Ethical Supply Chain Assessment,  
Assurance & Verification

Environmental Labeling

Strategic Stakeholder Relations &  
Collaboration

Sustainability Investor Relations

Sustainability Reporting &  
Communications

Engagement and Networking  
Technology

## PROGRAMS

Sustainable Textile Procurement

Global Supply Chain Security

Environmental Performance Management

Sustainability Knowledge Sharing (China)



Intertek Sustainability Solutions (ISS) works with businesses to seamlessly integrate CSR and Sustainability with their brand and operations. We deliver solutions for immediate environmental and social concerns, but our ultimate value for clients has proven to be our ability to develop a portfolio of initiatives, such as stakeholder engagement programs and ethical supply chain management tools, that align social and environmental performance with business imperatives for maximum Return on Sustainability Investment (RSI).