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Contact: Tegan Firth  
415-983-8208  
[tfirth@alcatrazcruises.com](mailto:tfirth@alcatrazcruises.com)

## **ALCATRAZ CRUISES AWARDED TWO MAJOR MARITIME HONORS FOR ENVIRONMENTAL EXCELLENCE**

SAN FRANCISCO, CA (December 7, 2009) – Alcatraz Cruises was honored with two major awards from WorkBoat Magazine at the annual International WorkBoat Show, held December 2-4 in New Orleans, LA. Alcatraz Cruises received first place for Environmental Initiative and the revolutionary Hornblower Hybrid was honored as one of the 10 most significant boats of 2009.

The WorkBoat Environmental Initiative Awards honor businesses and organizations in the maritime industry that have environmentally sustainable initiatives. Seven U.S. companies were announced as finalists and at an awards program on December 2, Alcatraz Cruises was announced as the overall first place winner.

The Significant Boat award is given to the 10 most Significant Boat in 2009. All the vessels were featured in the WorkBoat publication between December 2008 and November 2009. The Hornblower Hybrid, featured in the April 2009 issue, is the first hybrid ferry in the United States.

“Alcatraz Cruises is excited that the Hornblower Hybrid has received this notable award. We hope to continue to raise the profile of this vessel as we use it for educational outreach throughout California,” said Hornblower Vice President of Operations Scott Thornton. “Our environmental initiatives go beyond vessel design. They are the core of our business practices, as demonstrated by our ISO 14001, ISO 9001 and OHSAS 18001 certifications.”

The Hornblower Hybrid is based in San Francisco, providing ferry service to Alcatraz and Angel Islands. The vessel is currently in San Diego, demonstrating the power of alternative energies to residents of the area. She will stop in Los Angeles County before returning to San Francisco in January.

Alcatraz Cruises has been honored as a Green Business of the Year by the San Francisco Business Times in 2007 and received a Responsible Tourism Award from Virgin Holidays in November 2009. The Hornblower Hybrid was honored as a finalist for Environmental Technology of the Year at the international Sustainable Shipping Awards held in the United Kingdom in July 2009.

Hornblower is currently working to develop the largest hydrogen-powered ferry in the world. The Hornblower Hydrogen Hybrid will be operating in New York Harbor in late

2010. This vessel, which will hold up to 600 passengers, will be capable of operating most of the day with zero emissions. You can follow this project online at [www.respectourplanet.com](http://www.respectourplanet.com).

For more information about the Hornblower Hybrid, the Hornblower Hydrogen Hybrid and other environmental initiatives, visit [RespectOurPlanet.com](http://RespectOurPlanet.com). Respect Our Planet is Hornblower's corporate environmental education program.

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Alcatraz Cruises is the National Park Service concessioner of ferry service to Alcatraz Island in the San Francisco Bay. Alcatraz Cruises hosts nearly 1.5 million visitors annually. In addition to ferry service to the island, Alcatraz Cruises also offers seasonal bay cruises and private charters. Alcatraz Cruises designed, built and operates the first hybrid ferry in the United States. The Hornblower Hybrid's revolutionary design has reduced fuel consumption by 75% and has already begun to be implemented in other parts of the country. For more information visit: [www.alcatrazcruises.com/pressroom](http://www.alcatrazcruises.com/pressroom).