



### Community investment highlights

- Symantec releases new security study during National Cyber Security Awareness Month
- Donations support Symantec's corporate mission within local communities
- More than 160 systems engineers help to revitalize a New Orleans elementary school

**Welcome** This issue of the Corporate Responsibility Snapshot will focus on Symantec's community investment efforts. We recognize that our business and our communities are intertwined. Thus, we promote initiatives that align with our core business objective—to secure and manage our customers' information-driven world—and have a positive impact on the communities in which we operate.

In 2008 Symantec supported important social issues, ranging from education to cyber security to the shortfall of women in technology. Both charitable giving and employee engagement increased: cash and software donations reached \$16,780,000 in FY2008 (compared with \$13,390,000 in FY2007), and our 25th Anniversary Volunteer Challenge boosted employee volunteerism by more than 230 percent over the previous fiscal year.

**Next quarter: Symantec's Corporate Responsibility Snapshot will focus on governance and ethics.**

**Supporting National Cyber Security Awareness Month** October 2008 marked the fifth annual National Cyber Security Awareness Month (NCSAM). Symantec kicked off NCSAM—the goals of which are to increase awareness of cyber security issues and to encourage Internet users to take additional measures to protect their computers—with an event at the National Press Club in Washington, D.C. Adam Rak, Senior Director, Public Affairs, joined panelists from the Department of Homeland Security and the National Cyber Security Alliance (NCSA) to discuss emerging issues in cyber security. The event also featured the launch of a new [study](#) conducted by Symantec and the NCSA. The results suggest that, first, Americans lack adequate security on their computers, and, second, people often think they have more protection installed on their computers than they actually do.



### Employee spotlight

According to Software Engineer Charlyce Mitchell, “the great thing about volunteerism is that you give what you can, when you can.” And thankfully for the citizens of Austin, Texas, Mitchell has a lot to give.

In her free time, Charlyce installs donated computers and connects broadband internet access in the homes of low-income families, as part of [Habitat for Humanity's](#) technology initiative and the [One Economy](#) program.

In addition, Mitchell volunteers with [Project IT Girl](#), a three-year program through which 60 female high school students learn to solve complex problems using information technology. Currently the girls are writing and coding educational computer games for submission to the [One Laptop per Child](#) program.

As the only female in her office, Charlyce hopes Project IT Girl will help to address the shortfall of women in the fields of engineering and technology. She explains, “by introducing programming to these girls in an exciting way, I hope to see more women in our engineering community in the future.”

### Partner spotlight

[The Internet Keep Safe Coalition \(iKeepSafe\)](#) is a broad partnership of government officials, educators, business leaders, and others working to teach children and young adults how to use technology and the Internet in a safe and healthy manner.

In conjunction with National Cyber Security Awareness Month, iKeepSafe debuted “Faux Paw and the Dangerous Download,” a book and film project designed to help youth recognize and understand the risks associated with Internet links and downloads. This production, the fourth book and film in the [Faux Paw® series](#), earned iKeepSafe the 2008 Optimist International Service to Youth Award and the 2008 NAPS Golden Thinker Award.

Symantec proudly supported this project through donations and the active participation of various Symantec personnel.



**Donations align with Symantec's corporate mission** Symantec directs its giving towards the following areas: STEM (science, technology, engineering, and math) education for K-12 students, minorities, or women; family online safety; equal access to education; and quality of life issues. See (examples below) how our donations are making an impact in communities worldwide:

- [Room to Read](#) received \$50,000 for a scholarship program in Sri Lanka. The program provides 160 girls with one year of holistic education, including school fees, tutoring costs, uniforms and supplies, workshops and life skills training, mentoring, and more.
- [Global Fund for Women](#) received \$20,000 for women-led initiatives in India and China. The group's efforts focus on securing human rights and working to end gender-based violence and discrimination.
- [Teach for America](#) received \$250,000 for the TFA Net Math and Science Portal. This initiative will provide corps members with subject support, lesson plans, and the ability to share information with other corps members nationwide.
- [Web Wise Kids](#) received \$200,000 to train more than 100 school librarians and technology specialists as internet safety educators.

**Systems engineers help rebuild New Orleans school** On October 12 more than 160 Symantec volunteers helped to revitalize Laurel Elementary School, a New Orleans school still recovering from the effects of Hurricanes Katrina and Gustav.

The volunteers were in town to attend Symantec's annual Tech Summit for Systems Engineers in the Americas region; the inspiration behind the service project was this year's summit theme—“Expect Great Things.”

Symantec employees and their families joined with community volunteers to beautify the school's outdoor courtyard and revitalize the Annex building, which hosts all first grade, middle school, and elective classes.

Bryce Schroeder, Senior Director of Systems Engineering, expressed how beneficial the experience was for all those involved. He explains “This is real team building—the kind that creates lasting relationships, builds a company, and leaves a lasting accomplishment with the community.”



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