



Green information technology (IT) highlights

- Symantec joins BICEP to promote the need for meaningful climate and energy legislation
- The results of Symantec’s 2009 Green Data Center Survey are now available
- Symantec wins the 2009 Ceres-ACCA Reporting Award for Best First Time Report

Welcome Energy consumption in data centers is a growing concern for businesses in terms of capacity, cost, and environmental responsibility. Many data center supervisors, for example, are either running out of power or are unable to expand the data center to match their business needs. Rising energy use also contributes to higher levels of greenhouse gas emissions and puts the Earth at greater risk of accelerated climate change.

At Symantec, we recognize that software can help solve these problems. Not only are we redesigning our data centers to be more “green,” we are providing our clients with software that helps them to achieve maximum energy efficiency. Read about some of our recent efforts and initiatives below.

Next quarter: Symantec’s Corporate Responsibility Snapshot will focus on women in technology.

Our internal green IT initiative Symantec’s Phase III Data Center in Arizona is currently on track to obtain a Gold LEED certification from the [US Green Building Council](#). Listed below are a few of the changes that make the Data Center more energy efficient:

- Five percent of parking is reserved for low-emitting vehicles
- Waterless urinals, recycled carpet tiles, and motion-activated lighting have been installed throughout the facility
- Lowered cubical walls allow for natural light
- 93 percent of construction waste from the site has been recycled

In related news, Symantec’s Springfield, Oregon facility is now LEED Gold Certified. The site is the company’s first LEED EB certification.

Best First Time Report Symantec and Ball Corporation co-received the [2009 Ceres-ACCA North American Reporting Award](#) for Best First Time Report at the 2009 Ceres Conference, held on April 15-16 in San Francisco. Symantec’s 2008 Corporate Responsibility Report was lauded by the judges for its disclosure of the company’s materiality analysis and stakeholder engagement processes.

The winners in six categories were selected from 97 entries, of which, 19 were short-listed. Entries were evaluated by an independent panel of judges based on completeness, credibility, and effectiveness of communication. Congratulations to everyone who helped make the report a success.



Partner spotlight In March 2009, Symantec joined [Business for Innovative Climate and Energy Policy \(BICEP\)](#), a coalition working with members of Congress to pass meaningful energy and climate change legislation.

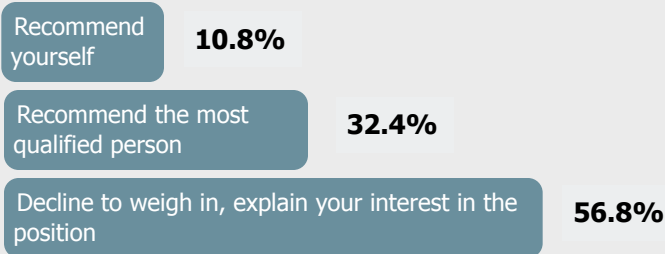
Coordinated by [Ceres](#), a network of investors, businesses, environmental organizations and public interest groups, BICEP focuses on eight principles: setting short- and long-term greenhouse gas reduction targets; stimulating green job growth; adopting a national renewable portfolio standard; capturing vast energy efficiency opportunities; boosting investment in renewable energy, energy efficiency, and carbon capture and storage technologies; establishing cap-and-trade systems with 100 percent auction of carbon allowances; encouraging transportation for clean energy economy; and limiting construction of new coal plants to those that capture and store carbon dioxide.

BICEP issued a statement in support of the [Waxman-Markey Climate and Energy Bill](#). It reads, in part, “The Waxman-Markey bill is a great first step in tackling America’s energy and climate challenges in a comprehensive fashion... This is a pro-business climate strategy that’s good for our businesses and good for our customers. By emphasizing energy efficiency and renewable energy, this bill provides the least expensive way forward for addressing climate change.”

What do you do? When you leave the office for the day, what do you do with your computer? Click [here](#) to vote.

- I try to shut it off completely.
- I typically log off, but leave the computer running.
- Not much. I usually just leave it on.

Results from last time After several years of working at Symantec, you notice that a coveted position, your “dream job,” in fact, has opened up within the company. Your supervisor requests your input on who might be the best candidate for the position. There are others in your group that are more qualified, but you want the job so badly. What would you do?



Global collaboration On March 23, Dan Azevedo, Symantec’s Director of Data Center Architecture, Strategy, and Innovation, represented the Green Grid at the first meeting in a series requested by the Japanese government.

Senior representatives from the Green Grid; the United States government; the European Commission Joint Research Centre; Japan’s Green IT Promotional Council; the Japanese Ministry of Economy, Trade and Industry; and the Japan Electronics and Information Technology Industries Association met in Washington, D.C. to discuss global strategies to improve energy efficiency. Findings and best practices were shared with the purpose of arriving at a set of metrics and indices which can be formally adopted by each participant organization to improve data center energy efficiency.

2009 Green Data Center Report Symantec [released the 2009 Green Data Center Report](#) on May 27. According to a survey of 1,052 respondents worldwide:

- 81 percent of companies have or are developing a green IT strategy
- 61 percent of companies have an executive body responsible for climate change
- 88 percent of companies’ IT organizations are significantly or somewhat interested in reducing its energy consumption, its carbon footprint, and its cooling costs
- 95 percent of companies are willing to pay more for an energy efficient product of equivalent functionality

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