



Carbon and Climate Change Strategy and Reporting

Consumer Products Company in Wal-Mart Supply Chain

In 2009, BrownFlynn was retained by a large consumer products company with US\$1.6 billion FY09 revenue to prepare them for new supplier disclosure requirements from Wal-Mart.

BrownFlynn conducted a carbon inventory assessment, which resulted in the following:

- Measurement of Scope 1, Scope 2 and partial Scope 3 emissions,
- Identification of cost and carbon reduction opportunities,
- Assessment of preparation to respond to the Carbon Disclosure Project (CDP),
- Education on the Wal-Mart Product Sustainability Index,
- Advisory on best practices within environmental disclosure to avoid legal and reputational risk,
- Advisory on software to measure, manage and report on sustainability performance data, and
- Analysis on new draft GHG Protocol Standards for Scope 3 and Product Life Cycle Reporting

BrownFlynn continues to advise the large consumer product company on sustainability strategy and communication.