

*BrownFlynn Learning presents our certified*

## **Global Reporting Initiative (GRI) Course: The GRI Process**

### *Dates*

May 19 & 20, 2010

### *Cost*

\$1,400

Contact BrownFlynn Learning for information on potential discounts

### *Location*

BrownFlynn Learning  
Cleveland, Ohio

### *Registration*

Register today by visiting  
brownflynnlearning.com or  
calling 440.484.0100, ext. 1



### **Feeling pressure**

from investors or the SEC?

### **Overwhelmed**

by the Wal-Mart sustainability assessment?

### **Trying to manage**

carbon disclosure issues?

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### **The GRI Process Delivers Results.**

#### *This certified course offers guidance on:*

- ✓ Understanding and leveraging the five phases of the GRI sustainability management process
- ✓ Creating transparent sustainability reports compliant with GRI and the U.N. Global Compact
- ✓ Avoiding green washing
- ✓ Analyzing trends and best practices in sustainability

#### *The GRI Process supports professional leaders in every field:*

- ✓ Sustainability
- ✓ EHS
- ✓ Investor Relations
- ✓ Marketing Communications
- ✓ Human Resources
- ✓ Supply Chain
- ✓ Legal

“Learning how to take a standardized approach to sustainability reporting benefited both readers and our organization. However, moving beyond reporting was our goal and the course was delivered in a way that stimulated this type of thinking.”

■ Debra L. Miller  
Vice President of Communications  
of a global manufacturing company

**Do Good.  
Do Well.  
Win.**<sup>TM</sup>