

GLOBE | 2012

Vancouver, Canada • March 14-16, 2012

GLOBE 2012 TRADE FAIR ATTRACTS BEST IN SUSTAINABILITY SOLUTIONS

February 27, 2012

Vancouver, Canada – Companies from across Canada and around the world will soon transform the floor of the **Vancouver Convention Centre East** into an international showcase of cutting-edge environmental technologies, services and products during the **GLOBE 2012 Conference and Trade Fair in Vancouver this March 14-16**.

“The Trade Fair is an incredibly important component of the GLOBE Series. For three days visitors and delegates have the opportunity to tour the marketplace and discover the latest in both environmental technologies and business opportunities from around the world,” says John Wiebe, President and CEO of the GLOBE Foundation. *“Since GLOBE started we’ve helped generate more than \$2 billion in revenue for our exhibitors. From both a business development and environmental innovation standpoint the showcase is unparalleled.”*

Exhibitors at GLOBE 2012 will demonstrate the newest advancements in alternative and clean energy technologies, green building materials, waste and water management, transportation, engineering and consulting, and emissions management, to name just a few. Moreover, the trade show is host to dozens of international trade and investment representatives seeking business collaborations and partnerships.

Highlighting this year’s Trade Fair will be presentations and information sessions from a number of exhibitors including:

- **SNC Lavalin**, which will host a Job Fair on March 14, opening day, followed by two special presentations on Thursday, March 15 about the company’s global reach and partnering initiatives with First Nations;
- **RBC**, which will host daily sessions with experts in clean tech investment and finance; and
- **Sustainable Development Technology Canada**, which will hold a lunch-hour series of “Conversations in Clean Tech” over all three days.

For the first time, China will host an international pavilion of significant size at GLOBE. Other international exhibits this year include: Austria, Belgium, Brazil, France, Germany, Japan, Korea, the Netherlands, Poland, Russia, Spain, Switzerland, Taiwan, the United Kingdom, and the United States.

For more information, visit www.GLOBESeries.com.

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About GLOBE

GLOBE 2012 is produced by the GLOBE Foundation, an international consultancy organization in the business of the environment. GLOBE’s expertise lies in project management, event development, and management and consulting in the fields of environment and energy, urban development, and corporate responsibility.

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